

Long distance campus (50 Miles or more from another campus) is more like church planting than a “satellite” campus – no one was driving to NS from Florence on a regular basis-had to start from scratch!

Launching a new campus is like giving birth to a baby (overnight you go from planning and preparing to caring and loving)

3 Steps to Starting a Campus from Scratch

1. Pray, Pray, Pray – Don’t underestimate the importance of prayer – Pray for/about EVERYTHING
 - a. Church Staff, Leadership and Senior Pastor
 - b. New City, Gov’t, Schools, Other Churches
 - c. Future volunteers
 - d. Everyone that will be impacted by the new campus
2. Plan, Plan, Plan – Like having a baby, months and months of preparation are needed before the official launch
 - a. Study City/Culture
 - b. Timeline (Vision Meetings, Meet & Greet, Membership/Volunteer Training, Preview services)
 - c. Budget (which may dictate - Location, Equipment/Supplies, Marketing Plan)
 - d. \$ is the last thing to arrive and first thing to leave
 - e. Structure (Staff/Vol.)
 - f. Weekly Responsibilities – How will daily/weekly responsibilities be handled after launch?
3. Hang ON - Everything changes on launch day

Spend months preparing for 1st Sunday and when it’s over, you only have 7 days before you do it all over again!

Additional Thoughts

Casting Vision vs. Casting Need – People don’t respond to need, they respond to vision (unfortunately launching a new campus has a LOT of needs – we NEED set up vols, CM vols, etc, however if we cast need, we may convince a few folks to volunteer for the immediate future, but they will quickly burn out. We must cast vision so folks buy in and own it!)

Campus Pastor must carry the church’s DNA – The CP is responsible for making sure that core values and other important details from your church transfer to the new campus.

Campus Pastor is also the Vision Protector – Church plants and new campus launches attract a lot of fruitcakes. Must not allow the church's vision to be stolen.

Lifecycle of a church – A new campus (especially a long distance campus) begins a new lifecycle, it doesn't jump on the lifecycle of previous campuses. (Ex. – Student Ministry) NewSpring Church is 9 years old, however NewSpring Florence is only 9 weeks old.

“Hire Slowly, Fire Quickly” – This principle also translates to volunteer leaders. Be very slow to give out MAJOR volunteer leadership roles. We must use lots of discernment to make sure that potential volunteer leaders are on board with the vision and leadership.

“New, Improved, Improving” – Momentum is essential! Anything that can be added or improved helps create and maintain momentum.